

Samantha De Campos

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Graphic Designer with two plus years of experience creating engaging visual content and managing client relationships. Proficient in typography, print production, and brand identity, with a keen eye for detail and adaptability. Demonstrates strong communication skills and a commitment to delivering exceptional results and client satisfaction.

PROFESSIONAL EXPERIENCE

Digital Post • *Jr. Graphic Designer / CSR*

November 2023 - Present

- Create visually appealing content across platforms using Adobe Creative Suite and Microsoft Office, aligning design with client goals to enhance brand visibility, while managing multiple projects and prioritizing tasks in fast-paced environments.
- Streamline client communication for alignment and timely project delivery, demonstrating strong organizational and time management skills, and addressing inquiries via phone and email.
- Collaborate with clients to identify design needs and provide tailored solutions, while working with senior designers to integrate feedback and manage digital assets for efficient workflows.

DLEAF • *Practicum*

January 2023 - April 2023

- Actively pursued learning opportunities and quickly adapted to new challenges, demonstrating a commitment to professional development while thriving both independently and in collaborative team environments.
- Provided exceptional customer service by promptly addressing inquiries and building positive client relationships through strong communication skills, which contributed to improved project outcomes.
- Created visually captivating designs for print, digital, and social media, ensuring consistency with comprehensive style guides and strong design principles, while clearly conveying ideas and adjusting concepts based on feedback to foster continuous improvement.

EDUCATION

New Media Production and Design Diploma with Honors (3.9 GPA) • Southern Alberta Institute of Technology

January 2021 - April 2023

CORE SKILLS

- Proficient in Adobe Creative Suite (Illustrator, Photoshop, InDesign) and Microsoft Office, with expertise in illustration, photography, website graphics, corporate branding, and project management.
- Experienced in print and digital design, backed by strong typography knowledge for effective visual communication.